Narrative report of Diversidados.

The project Diversidados was funded by the Fondo Alemania de apoyo a proyectos de Fellows OEA en Gobierno Abierto. To better fit the program and audience we tried to reach, we rebranded it as “Minas de Dados: mulheres negras, narrativas & tecnologias para governos abertos”.

On January 25th we officially launched the invitation for black women to apply for the fellowship. The application was open until February 4th. We received 86 applications, mostly from very strong candidates. We ended up choosing 5 women from three different states and backgrounds. Three of them were from Rio de Janeiro (city), one from Salvador (Bahia) and one from São Paulo. With an average age of 27 years old, with previous experience on either civic activism and/or programming/data analysis, they received a scholarship of R$ 2,000.00 to work full time on the program for four weeks: from February 19th to March 15th.

The program covered four major themes. Open data and data viz; race and feminism; transparency and civic participation; and mentoring of the fellows’ project, including a three days stay in São Paulo at Transparência Brasil office and participation at a Hackathon. It started on February 19th, and they had classes three days a week until March 14th, when it ended in a pitch session in Rio de Janeiro, at Favela da Maré, where most of activities were held. Present at the pitching were representatives from Open Society Foundation, Ford Foundation, Alana Institute and Oi Futuro.

The five fellows decided to create a single project for all of them, instead of solo projects. They presented “Umunnas — Mulheres Negras decidem”, a network which aims to promote black women participation in traditional politics backed by data about this demographic group. The network already has an instagram profile, @redeumunna, where we can follow their activities.

All invited guests present to the pitch agreed that the project proposed was very impressive. They even arranged to formally present the proposal for funding at Open Society Foundation at another meeting the next week. They are currently under negotiation fo get this funding for their proposed network.

Financial report: We spent the all the money with the project.